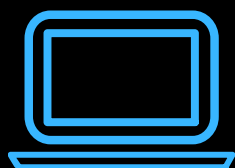


# AFG & BROKER ESSENTIALS



## Broker Essentials

Broker Essentials was launched in 2016 as a training course for brokers after years of inquiries into the best practices and habits of a high-performance business. Broker Essentials now offers a variety of services that include our membership groups, one on one mentoring, consulting, keynotes, and workshops.



### OPERATIONALISE

A process for every part of your business! We explore every facet of running a brokerage to maximise efficiency and profitability. From loan processing, marketing, hiring staff and much more.



### MANAGE

From how you use your time to profitability per file. You will learn just what to measure in your business and what to do when you know how your business is or is not performing.



### SELL

Learn about the customer journey before, during and after they experience you. Learn what the consumer of the future looks like and how we meet their ever-changing demands

## VIVA THE REVOLUTION

Evolution refers to the gradual development or changes in something over a period. The word ~revolution~ means a turnaround — a sudden, complete, or radical change in something, and that's what your business needs in an ever-changing world of broking.



100%

## Committed

### WHAT DOES THE FUTURE HOLD FOR YOU?

We have never been in a more disruptive time in history. Now more than ever you need to be focusing on running an agile business and not just selling loans.

The future will be favorable to those who reimagine the customer experience and what this will look like in 2024 and beyond. How will you adapt to the ever-changing needs of the market?

Join us now to explore all of these questions and more. Be on the cutting edge of change with Broker Essentials Revolution, Foundation or Mastermind programs. Let us help you create the business you always wanted!

# JASON BACK



## GOALS & OBJECTIVES

- 01 To lift the tide of performance for brokers across Australia
  - 02 Provide a practical and targeted program for brokers and administration staff.
  - 03 Create a network of like minded business owners.
  - 04 Work with brokers to create a business by design, leading to their financial freedom.

## Our Offer to AFG brokers

- ✓ Broker Essentials Revolution RRP \$697 pm, for the first 50 brokers it's only \$447 pm (min 12 months) to register in Oct 2023
- ✓ Money Back Guarantee & Lifetime discount
- ✓ The only programs that offer live weekly training by Australia's number 1 coach.
- ✓ A full library of practical tools and resources available only to members.

## HOW TO REGISTER OR FOR MORE INFORMATION

Intakes to the Broker Essentials Revolution Membership are conducted every quarter and are strictly limited. For more information or to register your interest please [click here....](#)

## Register now

## Program Guides